



**COLLEGE OF BUSINESS ADMINISTRATION EDUCATION**  
**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**  
**MAJOR IN FINANCIAL MANAGEMENT**  
**COURSE OFFERINGS FOR SY 2023-2024**

FIRST YEAR			
First Semester			
No major/professional subjects being offered in First and second Semester			
Second Semester			
SECOND YEAR			
First Semester			
FM 211	Financial Management	3.0	Introduction to financial management and finance; cash flow and financial analyses. The makeup of interest rate, risk and the time value of money in financial calculations; the techniques of valuing bonds and stocks and the risks associated with valuations; capital budgeting techniques, cash flow estimation and risks in capital budgeting; the components of capital, the cost of capital and leverage; managing working capital, cash and financing; corporate financial planning, corporate restructuring and international finance.
FM 213	Banking and Financial Institutions	3.0	The course is designed to develop an understanding of financial institutions and financial markets and their relationship to public policies and management policies. Included are studies of market structure, profit strategies, relationship of commercial banks and other financial institutions, problems of asset and liability management, and theory of interest and asset prices

Second Semester			
FM 222	Credit and Collection	3.0	This course covers the techniques of establishing the credit, obtaining and checking information, servicing the loan, billing and collecting the amount due. Each of a financial institution's installment credit operation is carefully scrutinized.
FM 223	Financial analysis and reporting	3.0	This course deals with solving common financial problem. It covers the methods of fundamental analysis which is examined in detail and applied in cases and projects involving listed companies. Topics include working capital management, financial planning and forecasting, models of shareholder value and a comparison of accounting and discounted cash flow approaches to valuation, methods of financial statement analysis, testing the quality of financial reports, designing value added metrics, forecasting earnings and cash flows, pro-forma analysis for strategy and planning and the determination of price/earnings and market to book ratios
FM 221	Monetary Policy and Central banking	3.0	This course is designed to develop an understanding of monetary policies and central banking. Included are money creation, barter payments and money economy as well as monetary policy tools. It also includes the operations of monetary board, the functions, regulations, examination of central banking

THIRD YEAR			
First Semester			
FM 312	Capital Market	3.0	This course focuses on capital market theory, its efficiency and implications. It establishes its coherence with the rest of the financial. Institutions within the financial environment. The course also deals with the relationship of the financial market with the government and how the latter stands a powerful influential tool. The course likewise attempts to develop the analytical ability of the students through various financial case presentations
FME 311	Public Finance	3.0	This course will define the economic basis for government activity, public finance and its fiscal objectives as well as the levels of governance. It examines issues to majority of the most pressing issues in public affairs; market outcomes, government expenditure programs, and taxation. It also assesses the major strength and weakness of the market and explores why government involvement is necessary as well as scrutinize the models of welfare economics use to describe optimal patterns of government expenditure and taxation not only in the Philippines but of foreign countries
FM 311	Behavioral Finance	3.0	This course covers the main insights and findings from behavioral finance, and studies the psychological phenomena that influence investors, analysts, and portfolio managers. Wherever possible, short cases are used to convey key points

FME 321	Risk Management	3.0	This covers the strategies employed include transferring the risk to another party, avoiding the risk, reducing the negative effect of the risk, and accepting some or all of the consequences of a particular risk. Traditional risk management focuses on risks stemming from physical or legal causes ( e.g. natural disasters or fires, accidents, death and lawsuits). Financial risk management, on the hand, focuses on risks that can be managed using traded financial instruments. Intangible risk management focuses on the risks associated with human capital.
FME 312	Treasury Management	3.0	This course aims to introduce the students to a more intensive discussion of the various domestic and international treasury functions, concepts needed by a company in partnership with financial institutions. The topics include investments, equity, debt and supply chain financing. It also includes treasury function in credit and working capital management, insurance requirement, foreign exchange exposure management, risks and controls in treasury operations.

<b>Second Semester</b>			
FME 324	Global Finance with electronic banking	3.0	This course deals with the review on basic corporate finance terminologies, issues in international trade, and multinationals' macro determinants of exchange rates, foreign exchange markets, hedging on foreign currency derivatives, and international parity conditions. Topics also include measuring and managing accounting transaction and translation exposures, with greater emphasis on international financing, capital budgeting, cost of capital, transfer pricing and asset management.
FM 321	Special Topics In Financial Management (derivatives)	3.0	It provides an overview of tools, techniques, and framework commonly used as part of market and industry assessments, on engagements involving substantial and organizational analysis. It highlights the principle financial and analytical tools used to conduct strategic analysis and indicates the link between corporate strategy and performance through measurement frameworks used frequently to provide decision making information to management. Derivatives are financial contracts, set between two or more parties, that derive their value from an underlying asset, group of assets or bench mark.. A derivative can trade on an exchange or over-the-counter. Prices for derivatives derive from fluctuations in the underlying asset.
FME 322	Investment and Portfolio Management	3.0	A study of the fundamental theories of optimal portfolio selection, investment evaluation, securities valuation, industry and company analysis in relation to stock market operations, management of fixed-income investments, and international portfolio diversification.

<b>FOURTH YEAR</b>			
<b>First Semester</b>			

FME 323	Financial Controllership	3.0	This course is about the financial controller's different functions and roles in a business organization particularly financial institutions like banks, financing companies, investment houses, stock brokerages and insurance companies. It covers the management of data/information, systems, reports, and internal control in the day-to-day business operations. Topics also include capital budgeting, tax administration, asset management, long range/annual planning, and financial information security.
FME 325	Financial Service Marketing	3.0	The course is designed to expose students to the main concepts and approaches of marketing of financial services. To this end, the course will allow students to understand financial consumers' characteristics and priorities in product preference and decision making process. In addition, students will learn the unique characteristics of major financial services and comprehend their pricing, advertising and distribution methods. As such, the course is geared towards equipping students with necessary marketing tools applicable to the financial products and hence prepares them for the financial services industry from the marketing perspective.
FM 412 L	FM Professional Certification - International	3.0	Certified Financial Market Professional (CFMP) Certification – nominal title and other certifications that will validate the student's skills.

<b>Second Semester</b>			